

NEWS RELEASE

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DATE: July 16 , 2003

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**LOCAL AUCTIONEER ATTENDS INTERNATIONAL CONFERENCE & RECEIVES
ADVERTISING AWARD**

To further expand his business knowledge and to gain access to more services to offer customers, Henry M. Stanley, III, CAI, AARE of Stanley & Son, Inc. attended the National Auctioneers Association's 54th International Auctioneers Conference and Show held in San Antonio, Texas.

Touted as the largest event of its kind in the world, the annual conference drew a crowd of more than 1,300 who gathered to learn the latest developments in the marketing specialty that is auctioneering.

The conference featured more than 60 informational seminars, a technology summit and a series of roundtable discussions. Specific topics included finding success in family business succession, elements of a successful fundraising auction event, specifics on real estate auctions, auto auction technology and more.

The purpose of the annual event is to provide comprehensive and coordinated continuing education programs to auction professionals and to give them the tools to better serve both buyers and sellers of property, merchandise & specialty items.

Special conference events included the International Auctioneer Championship with 71 women and men vying for champion auctioneer titles in bid calling contests. A technology summit educated auctioneers about new computer software & inter net services, an Education Celebration took place to celebrate the 25th Anniversary of the CAI (Certified Auctioneers Institute) designation, an Awards Ceremony was given to highlight outstanding examples of advertising and promotional materials used in the industry and Henry M. Stanley, III, CAI, AARE received an award at this prestigious event.

As a member of the NAA, Henry M. Stanley, III, CAI, AARE joins the more than 6,500 auctioneers from around the world who are committed to professionalism in the auction business. Abiding by a code of ethics, NAA members are known nationwide for their high standards and leadership skills. Henry M. Stanley's business, Stanley & Son, Inc. has been in business since 1960 providing their specialized services for all types of auctions.